DAN SCHILK (1) UI/UX PROJECTS

Designer



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CAREER HIGHLIGHTS

- Multi-talented designer with a background in industrial, web and UI/UX design with an ability to adapt to different design challenges and context bringing value to companies like Walt Disney and Learjet.
- I have experience managing design projects in a variety of industries and have resulted in successful outcomes for Learjet.
- Designed the exterior paint scheme for the demonstrator Learjet line of aircraft, appealing to target audiences generating interest and driving sales.



SOFTWARE

- XD
- Solidworks
- Illustrator
- Autocad
- Photoshop
- Acrobat
- HTML
- Excel
- CSS
- PowerPoint
- InDesign
- Word



EDUCATION

UI Design Boot camp *CareerFoundry*

UX Design Boot camp Interaction-Design.org

Web Design Certificate University of Arizona

BS Industrial Design *Arizona State University*

CareerFoundry

MEDX Wilderness First Aid App

May 2023

- · Designed a mobile wilderness first aid app utilizing native patterns for iOS and Android.
- · Created prototypes of both versions following accessibility guidelines.
- Shared prototypes with users to receive feedback and then revised.

CareerFoundry

GOEX Overland Planning App

March 2023

- Applied a user-centered design process and mobile first approach to design a responsive web app for planning and coordinating overland trips.
- Conducted competitive analysis, user interviews and A/B testing to obtain data to develop user personas, flows and sitemaps.
- Designed mock ups, style guides, and prototypes with user feedback.



WORK EXPERIENCE

2019 - present

Freelance Designer

- Designed floor plans and interior graphic layouts for Circle K international emerging markets.
- Collaborated with VETx and Plenti startups to develop their brand identities.
- Produced 3D renderings for a diagnostic device that were used in Zomedica's marketing materials.

Arizona State University

Faculty Associate / Industrial Design

2019 - 2022

 Provided instruction to upper-division and graduate-level industrial design students, teaching them various techniques for research, visual thinking, conceptualization, and ideation; skills which are vital for developing and honing their professional design abilities.

The Yamwood Foundry

Industrial Designer

2018 - 2019

- Created bespoke, high-end furniture pieces that were tailored to meet the specific requirements and preferences of clients, resulting in highly satisfied customers and a reputation for excellence in the industry.
- Designed innovative mobile refreshment carts for the City of Phoenix Convention Center, streamlining the delivery of food and beverages to guests optimizing the flow of foot traffic.

C7 Works

STORE DESIGNER / PROJECT MANAGER

2012 - 2018

- Designed compelling and functional layouts for convenience stores and developed eye-catching graphics that reinforced brand identity and attracted customers.
- Collaborated with MACS stores to develop and implement a successful re-branding strategy for their food program, resulting in increased sales and customer satisfaction.
- Created and managed an AutoCAD dynamic block library that contains c-store equipment and graphics resulting in 50% efficiency.

Pima Community College

WEB DESIGNER

2009 - 2012

- Designed layout of course content, graphics and animations for 50+ online courses.
- Responsible for designing courses that comply with Section 508 accessibility standards and that meet educational objectives.
- Responsible for leading faculty workshops on accessibility standards and educating them on how to implement courses that comply with accessibility guidelines.

Bombardier Aerospace

SENIOR INDUSTRIAL DESIGNER

2000 - 2005

- Conducted meetings with clients to assess their requirements and preferences for the interior and exterior design of their private jets.
- Oversaw a team of 2-4 designers on the Learjet aircraft line, providing guidance and direction to ensure that all design work was completed to the highest standards of quality and functionality.

Walt Disney Imagineering

THEME LIGHTING DESIGNER

1997 - 1999

- Conceptualized and designed themed light fixtures for Tokyo Disney Sea theme park.
- Collaborated closely with internal stakeholders to develop design concepts aimed at delivering an exceptional customer experience.
- Designed and developed the theme light fixtures for 20,000 Leagues Under the Sea, which enhanced the immersive experience for guests and contributed to the overall success of the attraction.